

- Changes caused by globalisation
- § Product chains extend around the globe
- § Changes in the international division of labour cause structural changes in industry
- § Information technology increasingly important
- § Increased use of energy and raw materials especially in China and India
- § EU more dependent on outside sources of raw materials and energy

Environmental effects of Globalization

- § Environmental problems caused by the production and consumption of industrial countries occur more often in developing countries
- § Diminishing of natural capital
- § Climate change proceeds
- § Poverty connected to environmental problems
- § Citizens' environmental awareness continues to grow
- § The use of natural resources arouses conflicts

- Going Global Eco-Efficiency A Finnish Initiative for European Union 2006
- § Vision to address new global challenges
- § Based on already existing environmental policies of EU and new initiatives derived from those
- § Strengthen voluntary action by all actors
- § Strengthen the EU's role in global environmental policy field

- From Control of Emissions to Resource Efficiency
- § Main focus shifts from emissions to energy and material flows in particular
- § Importance of natural resources increases
 - § How to combine protection, exploitation, use and availability?
- § Climate and biodiversity issues connected to exploitation of natural resources
- § Resource efficiency creates synergies between environmental and industrial policies (win-win for whole product chains)

- From environmental policy of the common markets to environmental policy of global markets
- § Agreements, standards, trade and other common rules
- § Long-term climate policy at global level
- § Sustainable consumption and production in global context (CSD 2010) - Focus on dematerialization and resource efficiency
- § UN Environment Organisation
- § Environmental and development cooperation
- § International Panel for Natural Resources

Better regulation and decision-making

- § Application of the subsidiary principle and taking account of national characteristics
- § Wide use of impact assessments
- § Economic instruments combination and promotion of communityand national-level guidance
- § Promote voluntary approaches
- § Promote introduction and development of environmental technology
- § More efficient enforcement

EMA –Challenges (1)

- § How to apply life cycle thinking, assessments and analysis in all sectors of environmental policy and in companies?
- § How to produce reliable benchmarking data of most important environmental impacts for major industrial sectors?
- § How to calculate environmental benefits in monetary terms and also the costs of non-action?
- § How to get more benefits from environmental reporting to all stakeholders?
- § How to educate people to read the results environmental assessments and analysis in a critical way?

- EMA Challences (2)
 - § How to guarantee continuous improvement in environmental management ?
 - § How to handle resource efficiency in environmental management systems
 - § How to strengthen synergies between environmental management systems and environmental permitting and enforcement?
 - § How to share responsibilities in global product chains?